

DATA PROTECTION NOTICE/PRIVACY STATEMENT

I. GENERAL INFORMATION

This event-website is operated by the company Fresh Thoughts Consulting GmbH on behalf of EASME - Executive Agency for SMEs (Executive Agency for Small and Medium-Sized Enterprises of the European Union).

This data protection information provides information on data processing in connection with this event website and the event itself, for which EASME is solely responsible under European data protection law. It also informs about Fresh Thoughts Consulting GmbH's own data processing purposes in connection with this event. The information is therefore structured as follows:

- Data protection notice EASME "3rd International Ocean Governance Forum", April 20, 2021, virtual event
- Data protection notice Fresh Thoughts Consulting GmbH (information according to Art. 14 GDPR)

II. EASME



EUROPEAN COMMISSION

Executive Agency for Small and Medium-sized Enterprises (EASME)

Data Protection Notice for "3rd International Ocean Governance Forum", April 20, 2021, virtual event

Your personal data is processed in accordance with **Regulation (EU) No 2018/1725¹** on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is Head of Unit of EASME.A3 of the Executive Agency for Small and Medium-sized Enterprises (EASME).

The legal basis for the processing activities are - *Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)²*; - *Article 5(1)(d) of Regulation (EU) 2018/1725 based on your explicit consent for your non- mandatory personal data indicated below; etc.*].

The purpose(s) of this processing is/are to collect and use your personal information for the management/organisation of the meeting ("International Ocean Governance Forum"), including

¹ [Regulation \(EU\) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation \(EC\) No 45/2001 and Decision No 1247/2002/EC \(OJ L295/39 of 21.11.2018\).](#)

² Act of Establishment: Commission Implementing Decision C(2013/771/EU) of 17 December 2013 establishing the 'Executive Agency for Small and Medium-sized Enterprises' and repealing Decisions 2004/20/EC and 2007/372/EC [*and reference to H2020/ COSME/ EMFF / LIFE programme or other relevant legal basis*].

management of: lists for contacts, invitations, participants, reports, distribution of reports, feedback on reports, meeting follow-up, follow-up meetings, follow-up actions, information sharing.

The following of your personal data are collected: Personal data necessary for the organisation and management of the meeting, such as title/name/surname/organisation/type of stakeholder/E-Mail are **mandatory** for the purpose(s) outline above.

In addition, the following **non-mandatory** personal data are collected: *your photo, videos and Twitter account if you tweet/retweet about the event*. Please note that parts of the event will be recorded. It is also possible that photographs of you will be taken during the event and might be used for related communication purposes. Upon registration, you can give your explicit consent to have your images recorded and published on related communication channels. In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event.

The recipients of your personal data will be Head of Unit of EASME.A3 of the Executive Agency for Small and Medium-sized Enterprises (EASME), EC Directorate General Maritime Affairs and Fisheries, Unit B1: Ocean Governance, Law of the Sea, Arctic Policy, Fresh Thoughts Consulting GmbH (acting on behalf of EASME as contractor for handling all related IOG Forum event logistics, e.g. registration,...); ACTeon environment (acting on behalf of EASME as contractors for communication activities); Institute for Advance Sustainability Studies (IASS), TMG – Töpfer Müller Gaßner GmbH and European Marine Board (acting on behalf of EASME as experts and lead of thematic working groups).

A participants list will be made publicly available as PDF on the events website and will include the following information: Title, name, surname and organisation.

Your personal data **will not be transferred** to third countries or international organisations.

The processing of your data will **not include automated decision-making** (such as profiling).

Your personal data will be kept for a maximum period of 10 months from after the end of the event and minimum until implementation of the project contract. Data will be *manually* deleted at the end of this period.

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data, you may address them to Head of Unit of EASME.A3 (entity acting as data controller) via: EASME-EMFF-CONTRACTS@ec.europa.eu.

You shall have right of recourse at any time to the EASME Data Protection Officer at EASME-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.

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1. Controller/Contact details

Fresh Thoughts Consulting GmbH
Hütteldorfer Straße 215/29
A-1160 Wien
E-Mail: office@fresh-thoughts.eu
Tel.: + 43 (0)676 9715509
Web: <https://www.fresh-thoughts.eu>

2. Purposes of processing and legal basis

Fresh Thoughts uses the personal data collected in connection with the event for its own advertising purposes (Information about future events to be handled by Fresh Thoughts in the same or similar area of the participant's expertise/interest by email and/or post/mail). The legal basis for data processing is legitimate interest Article 6 (1) (f) GDPR - Fresh Thoughts' legitimate interest lies in promoting its own services and offers/carrying out targeted marketing and advertising measures.

Against this data processing for purposes of direct marketing based on legitimate interest you have an unconditional right to object (Art. 21 (2) GDPR). If you exercise this right we will stop processing your personal data for this purpose. Would you like to exercise your right of objection, please contact us using the contact details given above, in case of an email-advertising-newsletter you can also click on the "unsubscribe-link" in the advertising-newsletter.

3. Processed data categories and origin of data

For the purposes set out we process the following categories of personal data:

- first and last name
- email address
- events already attended (areas of personal interests/areas of personal expertise)

We collect the specified data in connection with events, regarding which the organisation and handling in certain areas (e.g. the provision of the event website and the administration of registrations) has been transferred to us as processor. In some cases, we receive the personal data directly from our client.

4. Data transfer and data recipients

As a rule, we only pass on your personal data to the extent that this is absolutely necessary to fulfil the purposes set out (e.g. use of email providers, data transfer to the post office). However, we may also be legally or officially obliged to pass on data to third parties (e.g. data transfer to law enforcement authorities). Your personal data will not be transferred to third countries or international organisations.

5. Storage period

Your data will only be stored for as long as it is technically and organizationally necessary to achieve the stated purposes and to fulfil our legal obligations. When determining the duration of storage, we make sure not to violate your rights. If data storage is no longer required, we will delete your data immediately.

6. Rights of data subjects

Regarding your personal data processed by Fresh Thoughts, you are entitled to a number of rights. You can assert all these rights free of charge and informally (by e-mail, telephone or mail) - if necessary after proof of your identity - at the contact details provided. Your rights in detail:

Right of information: You are entitled to ask for information of your personal data processed by us at any time in a formless way. You will receive written information about the purposes of processing, which data we process, the recipients and categories of recipients and the duration of data storage. We will answer to your request without undue delay and in any event within one month of receipt of the request (this period may be extended by two months when necessary).

Right to erasure: You have the right to request the erasure of your personal data. We will comply to your request if your personal data are no longer necessary for the purposes for which they were provided, if you withdraw your consent and there is no other legal ground for processing, if you object to processing pursuant to Art 21 (1) GDPR and there are no overriding legitimate grounds for continuing processing of your data is necessary to fulfil a legal obligation.

Right to rectification: In case we are processing inaccurate or incomplete data about you, you have the right to rectification – following your request we will correct your data.

Right to restriction of processing: If the deletion of your data is not possible or you don't ask for complete erasure, but you do not consent to any use beyond the storage of the data, we are obliged to restrict the further processing of your personal data upon your request.

Right to data portability: We will provide you with the data we have stored about you, which we have received on the basis of a contract or on the basis of your consent, upon your informal request free of charge in a common file format. You can use this data for your own purposes and pass it on to future contractual partners. If you wish and if it is technically feasible, we will also transfer your data directly to an addressee named by you. In this case, we will inform you after the transfer has taken place. We will respond to your request immediately, but no later than within one month.

Right to object: If we process your data on the basis of our legitimate interest, you have the right to object to further processing of your personal data. In case you object we will no longer process your personal data for the purpose to which you have objected - unless there are legitimate reasons on our side for further processing that outweigh your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.

Right to revoke a given consent: You can revoke your consent to data processing at any time with future effect, in which case we will stop processing the data. The legality of data processing carried out up to this point in time is not affected by a revocation of consent.

All the above-mentioned rights can usually be exercised free of charge, an informal application/notice to us is sufficient. We will comply to your request as early as possible – as a general rule at the latest within one month.

7. Right to complain

The EU General Data Protection Regulation guarantees you the above-mentioned rights. If you think that these rights have been violated by us, you have the opportunity to complain to a data protection supervisory authority. The authority responsible for us is the Austrian Data Protection Authority, Barichgasse 40-42, 1030 Vienna, dsb@dsb.gv.at. Claims against us to which you are entitled on the

basis of other legal bases remain unaffected. Please give us the opportunity to dispel concerns or to help clarify questions before you involve the authorities.

8. Additional Information

We take all necessary and reasonable technical and organisational security measures to protect the data collected from loss and misuse. Your data will be stored in a safe, state-of-the-art operational environment.

We expressly reserve the right to make future changes or adjustments to this data protection declaration.

11/2020